



Invest *in* Bullion

*Reasons and options for
investing in gold & silver*

U.S. Gold Eagle

The U.S. Gold Eagle, an official gold bullion coin of the U.S., was first released by the U.S. Mint in 1986. Produced from gold mined in the U.S., Gold Eagles are alloyed with other metals to make them more resistant to scratches and marring, factors that can diminish their resale value.

One of the world's leading gold bullion investment coins, the Gold Eagle's obverse (front) design is inspired by what is often considered America's most beautiful coin – Augustus Saint Gaudens' celebrated \$20 gold piece minted from 1907-1933. The reverse features a nest of American eagles, which symbolizes family tradition and unity.

1 oz. U.S. Gold Eagle

SPECIFICATIONS:

- Fineness: .916 (22k)
- Diameter: 32.70 mm
- Thickness: 2.87 mm
- Gross Weight: 1.09 troy oz. (33.9g)
- Face value: \$50
- Producer: United States Mint



Also available in one-half ounce, one-quarter ounce and one-tenth ounce

U.S. Silver Eagle

The U.S. Silver Eagle, an official silver bullion coin of the U.S., was first released by the U.S. Mint in 1986. U.S. Silver Eagles are both an affordable investment and beautiful collectible. As legal tender, they are the only silver bullion coins whose weight and purity are guaranteed by the United States Government.

Meticulously crafted, the Silver Eagle's obverse (front) design is based on Adolph A. Weinman's 1916 "Walking Liberty" half-dollar, considered one of the most beautiful American coins ever minted. The reverse, designed by John Mercanti, echoes the Great Seal of the United States.

1 oz. U.S. Silver Eagle

SPECIFICATIONS:

- Fineness: .999
- Diameter: 40.60 mm
- Thickness: 2.98 mm
- Weight: 1.00 troy oz. (33.1g)
- Face value: \$1
- Producer: United States Mint



U.S. Gold Buffalo

Introduced in 2006, the American Buffalo Gold Bullion Coin is the first 24k gold coin produced by the U.S. Mint. The content and purity of these .9999 fine 24-karat gold coins is guaranteed by the United States Government.

The American Buffalo is a modified version of the Indian Head nickel and depicts a Native American on the obverse (front) of the coin. The coin has gained its nickname from the image of the American Bison featured on the reverse. The 1913-38 Indian Head nickel, designed by American sculptor James Earle Fraser, is an enduring bit of American nostalgia and history.

1 oz. U.S. Gold Buffalo

SPECIFICATIONS:

- Fineness: .9999 (24k)
- Diameter: 32.70 mm
- Thickness: 2.62 mm
- Weight: 1.00 troy oz. (33.1g)
- Face value: \$50
- Producer: United States Mint



Canadian Gold Maple Leaf

The Canadian Gold Maple Leaf, produced by the Royal Canadian Mint, is the official 24k gold bullion coin of Canada. This .9999 fine coin was first released in 1979. Since then, over 20 million troy ounces have been sold, making it one of the most desirable bullion coins in the world today.

The classic design of the Canadian Gold Maple Leaf features the likeness of Queen Elizabeth II on the obverse (front) of the coin. The reverse side depicts a single Canadian maple leaf, the national symbol of Canada.

1 oz. Canadian Gold Maple Leaf

SPECIFICATIONS:

- Fineness: .9999 (24k)
- Diameter: 30.00 mm
- Thickness: 2.73 mm
- Weight: 1.00 troy oz. (33.1g)
- Face value: \$50
- Producer: Royal Canadian Mint



Canadian Silver Maple Leaf

The Canadian Silver Maple Leaf is an official silver bullion coin issued annually by the Government of Canada. First released by the Royal Canadian Mint in 1988, the Canadian Silver Maple Leaf is the purest silver coin in the world with 99.99% fine silver purity.

The classic design of the Canadian Silver Maple Leaf features the likeness of Queen Elizabeth II on the obverse (front) of the coin. The reverse side depicts a single Canadian maple leaf, the national symbol of Canada, and the phrase "Fine Silver 1oz. Argent Pur."

1 oz. Canadian Silver Maple Leaf

SPECIFICATIONS:

- Fineness: .9999
- Diameter: 38.00 mm
- Thickness: 3.15 mm
- Weight: 1.00 troy oz. (33.1g)
- Face value: \$5
- Producer: Royal Canadian Mint



Johnson Matthey Silver Bar

Freshly minted Johnson Matthey 1 oz. Silver Bars are now available to investors for the first time in 20 years. Johnson Matthey is among the best known names in the silver bullion market, and the 1 oz. Silver Bar is a highly recognized hallmark worldwide.

Johnson Matthey 1 oz. Silver Bars are 99.9% pure silver and carry a unique serial number. The front of each bar also carries the inscription "Johnson Matthey, Assayers and Refiners, Fine Silver 999, 1 ounce troy." Johnson Matthey bars are enclosed in clear vinyl and can be purchased individually or in sheets of 20.

1 oz. Johnson Matthey Silver Bar

SPECIFICATIONS:

- Fineness: .999
- Dimensions: 50 x 29 x 2 mm
- Weight: 1.00 troy oz. (33.1g)
- Producer: Johnson Matthey



Sunshine Minting Silver Bullion

1 oz. Sunshine Silver Round

SPECIFICATIONS:

- Fineness: .999
- Diameter: 38.6 mm
- Thickness: 2.8 mm
- Weight: 1 troy oz. (33.1g)
- Producer: Sunshine Minting



10 oz. Sunshine Silver Bar

SPECIFICATIONS:

- Fineness: .999
- Dimensions: 90 x 52 x 7 mm
- Weight: 10.00 troy oz. (331.0g)
- Producer: Sunshine Minting



Facts About Bullion

- The term bullion applies to either coins or bars.
- Gold will not oxidize, rust, tarnish, corrode, decay, or deteriorate.
- In 1900, there were approximately 12 billion ounces of silver in the world. Today, that figure has fallen to about 300 million ounces of above-ground, refined silver.
- One ounce of gold can be drawn into a wire 50 miles long.
- The most popular gold bullion coin is the American Gold Eagle.
- More than $\frac{2}{3}$ of the silver bullion produced worldwide is a by-product of lead, copper and zinc mining.
- One of the heaviest metals, gold is 19.3 times heavier than water.



Investing in Precious Metals

Why are so many Americans buying gold and silver as an investment these days?

- Straight Investment Return ...
... since 2007, the value of gold and silver has steadily increased, translating into an average annualized return of 18% and 35% respectively.
- Hedge ... in an effort to attain balanced investment returns within a diversified portfolio, bullion can act as a hedge against inflation, market volatility and a weak U.S. dollar.
- Tangible Asset ... physical gold and silver are tangible assets that one can hold and personally store, unlike paper investments such as equities, bonds and exchange-traded funds.

Stop in and let's discuss why bullion might be the right investment for you!

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